



# Hope

Bringing Hope and Creating Miracles

A 3 M 2 0 2 0 V I R T U A L G A L A

# Bringing Hope and Creating Miracles

## From Hope to a Miracle, Krissy's Story:

Krissy Kobata was diagnosed in 2008 with Myelodysplastic Syndrome (MDS) when she was 25 years old. MDS is a primary bone marrow condition that is fatal with the only cure being a bone marrow or stem cell transplant. The condition is otherwise known as "pre-leukemia." Ethnicity is one of the key factors in finding a bone marrow "match" and Krissy is of mixed heritage - Japanese and Caucasian - which made it more difficult for her to find a donor match. She was introduced to A3M at the beginning of her journey and found an immediate sense of community and support.

"A3M became my first advocate for helping find my donor and gave me such a sense of relief that there were people willing to go out and help me." Together, A3M and Team Krissy organized hundreds of drives and registered thousands of people over the years. 9 years later, Krissy's disease began to progress quickly and the need for a transplant was urgent.

At the end of 2017, Krissy was admitted to City of Hope to undergo a life saving stem cell transplant. After 10 long years of searching, an unknown prognosis, and the advancement of her disease, she was finally able to accept an unrelated donor's stem cells and begin on the road to recovery and healing.

Throughout the entire process, A3M was always there and gave Krissy supportive messages, staff visits, and continued with donor registration drives through the years.

***Krissy's donor, who wishes to remain anonymous, registered at an A3M donor drive. Krissy is now two years post-transplant, cured of MDS and thriving as a healthy person for the first time in over a decade.***

First Virtual Gala and Auction

**Saturday,  
September 26th at 11am**

Virtual Event on  
Youtube and Facebook  
Auction on ClickBid

\*Details and links will be  
available at [a3mhope.org/events](https://a3mhope.org/events)  
in September!



**A3M BRINGING HOPE**

**Miracle Maker \$10,000**

*Sponsor the cost of thirty (30) lifesaving A3M donor registration drives*

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Virtual ad at break during live event

Verbal mention during live event

Social media video thank you on social media (Facebook and Instagram)

Social media mentions on social media (Facebook and Instagram)

Name or corporate logo rotating throughout the live event

\*Your donation is 100% tax deductible

**Lifesaver \$7,500**

*Sponsor the cost of twenty-five (25) lifesaving A3M donor registration drives*

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Verbal mention during live event

Social media video thank you on social media (Facebook and Instagram)

Social media mentions on social media (Facebook and Instagram)

Name or corporate logo rotating throughout the live event

\*Your donation is 100% tax deductible

**Champion of Hope \$5,000**

*Sponsor the cost of fifteen (15) lifesaving A3M donor registration drives*

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Social media mentions on social media (Facebook and Instagram)

Name or corporate logo rotating throughout the live event

\*Your donation is 100% tax deductible.



### **Health Hero \$3,000**

*Sponsor the cost of ten (10) lifesaving A3M donor registration drives*

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Name or company logo displayed on the event website and during virtual event pre-show.

\*Your donation is 100% tax deductible.

### **Community Sponsor \$1,500 (for community non-profit organizations only)**

*Sponsor the cost of five (5) lifesaving A3M donor registration drives*

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Organization logo displayed on event website and during virtual event pre-show

\*Your donation is 100% tax deductible.

### **A3M Angel \$500**

*Sponsor the cost of (1) lifesaving A3M donor registration drive*

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Name or company logo displayed on the event website and during virtual event pre-show.

\*Your donation is 100% tax deductible.

### **Drive Sponsor \$300**

*Sponsor the cost of (1) lifesaving A3M donor registration drive*

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\*Your donation is 100% tax deductible.

### **Friend of A3M \$100**

*Your donation is 100% tax deductible.*



A3M BRINGING HOPE 2020 VIRTUAL GALA



2020 VIRTUAL GALA  
SATURDAY, SEPTEMBER 26TH AT 11AM  
VIRTUAL EVENT ON YOUTUBE AND FACEBOOK  
AUCTION ON CLICKBID

## SPONSORSHIP FORM

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

My company will match my donation

*Continues on other side*



### SPONSORSHIP

- Miracle Maker ..... \$ 10,000
- Lifesaver ..... \$ 7,500
- Champion of Hope ..... \$ 5,000
- Health Hero ..... \$ 3,000

- Community Sponsor ..... \$ 1,500
- A3M Angel ..... \$ 500
- Drive Sponsor ..... \$ 300
- Friend of A3M ..... \$ 100

### PAYMENT INFORMATION

Sponsorship level \_\_\_\_\_ \$ \_\_\_\_\_

Individual tickets (number of tickets) \_\_\_\_\_ \$ \_\_\_\_\_

Please accept my tax deductible donation

My company will match my donation: \_\_\_\_\_ \$ \_\_\_\_\_

Company \_\_\_\_\_ \$ \_\_\_\_\_

Please bill my credit card     Visa     MC     Amex     Discover    TOTAL \$ \_\_\_\_\_

Credit Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address (if different from other side) \_\_\_\_\_

\_\_\_\_\_

Pay online:  
[www.a3mhope.org](http://www.a3mhope.org)

Enclosed is my check  
payable to A3M  
\$ \_\_\_\_\_

Mail to: A3M,  
Attn: Annual Luncheon  
244 South San Pedro  
Street, Suite 503  
Los Angeles, CA 90012

